Katherine (Katie) Pritchard

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RELEVANT EXPERIENCE

Technology Coordinator   January 2009 - Current

College of Natural Resources and Environment, Virginia Tech, Blacksburg, VA

- Provided consultative services for faculty members to incorporate learning technologies
- Managed and instructed fifteen graduate teaching assistants on the course management system
- Provided primary point-of-contact technical services for 11,000+ students
- Created, managed, and administered all technological aspects related to course functionality for multiple undergraduate classes
- Created and evaluated course assignments that involved social media
- Performed all tasks, directly and indirectly, to provide instructional support for course functionality – including live/during class
- Provided and managed live streaming of lecture material for students in online courses
- Produced and edited lecture videos, podcasts, and audio interviews
- Presented locally, nationally, and internationally on experiences in teaching large classes with integrating technology and social media in and out of the classroom
- Succeeded in enticing and arranging Gary Vaynerchuk, Martin Sheen and Emilio Estevez, and Aung San Suu Kyi to visit Virginia Tech and/or Skype with the class

Graduate Teaching Assistant   August 2006 - December 2008

Department of Geography, College of Natural Resources and Environment, Virginia Tech

- Served as Head Graduate Teaching Assistant and primary point-of-contact for multiple classes (average of 600 students/semester)
- Managed the course management system for initial set-up and semester-long maintenance for quizzes, exams, grading, and created assignments
- Organized and led 2-3 fellow TAs per semester

OTHER PROFESSIONAL EXPERIENCE

Plaid Avenger LLC - Served as editor and content manager of www.plaidavenger.com included duties such as posting and editing world leader biographies, producing and editing "plaidcasts," and general business management duties.

Kendall/Hunt Publishing Company - Created maps and graphics including physical maps, political maps, diagrams, and charts for use in college textbooks.

622 North Restaurant and Wine Bar - Created and managed social media accounts during construction phase and created their website using Wordpress. Provided small-group and individual training sessions for senior management on social media, email, and website management.

Vayermedia - Worked with Gary Vaynerchuk on his internet wine show, Daily Grape, including editing and posting episodes, interacting with fans on social media, database entry, and researching/picking wines for the show.

SERVICE

TEDxVirginiaTech - Served on the founding board/steering committee to create inaugural on-campus event. Served on the Nomination Review Committee and, provided event coverage through social media (live Tweeting & Facebook).

Curiosity Committee at Virginia Tech - Served on committee that is one of the university's aspirations for student learning. Organized, coordinated, and marketed first "flash lecture."

SELECTED TECHNOLOGY AND SOFTWARE SKILLS

Technology Statement: As a technology enthusiast, I ardently seek new websites, tools, and software in an effort to expand my knowledge and skill base. I enjoy learning new systems and discovering unique ways to incorporate technology into a course. I also truly enjoy teaching others how to use technology in a wide variety of ways.

Advanced/Expert
- Mac OSX
- Skype
- Spreecast
- EventBrite
- Ustream
- iTunes U
- Poll Everywhere
- Apple iWorks
- Sakai (CMS)
- Webcom (CMS)
- Google Apps for Education

Highly Skilled
- Windows XP
- Adobe Photoshop
- Adobe Illustrator
- Adobe Connect
- Final Cut Pro
- iMovie
- Microsoft Word, Excel, & Powerpoint
- Apple iAuthor
- Wordpress
- ESRI ArcGIS 10.1

Proficient
- Windows 7
- Dreamweaver
- Apple InDesign
- Blackboard (CMS)
- Google OpenClass

EDUCATION

Virginia Tech

Masters of Science, Geography   December 2008
Bachelor of Arts, Geography   May 2006